

MADE   
WITH LOVE!



# CATALOGUE



2024-25

As the production of wafers grew, the company started the production of candies «Q» and expanded the range of flavours of trademark «35».

The launch of a new production line of round candies «Truffle».

The launch of an innovative production line of shaped candies with 50% filling in relation to the body. The launch of two new candies of «Cho-ko-te®» trademark. We started the development of production sweets without preservatives and colorants, and with high contents of milk for children.

We continue to increase the production capacity of trademark «DAYOZH!®», because the demand was greater than supply. Customers accepted candies with delight.

Expansion of the range of trademarks «DAYOZH!®» and «Cho-ko-te®». Expansion of the range of desserts.

The launch of the new desserts.

2012



Lines for the production of crispy sticks and empty wafers were started.

2013



The sales of three-section candies of the trademark «35» were growing – the company increased the production capacity.

2014



2016



2017



The launch of a production line of small chocolate bars «Zolushka» and sticks «BERLINGO».

2018



That year we launched the production of a new category of candies – chewable. There were only foreign brands analogues on the market and just piece product.

2019



The launch of a new form of candies – stick of «Cho-ko-te®» trademark. The launch of a new production line of snacks and products of extrusion technology «CrashBash» and «BESEDA». After studying the wafer candies market, we launched the line of complex wafer candies of «DAYOZH!®» trademark.

2020



We launched the production of innovative products in mini-desserts category, complex glazed candies «TIRA®» and «QVINTO». Analogues – only imported products.

2021



2022



2023



The launch of snacks of trademark «Cho-ko-te®». We started the production of chocolate, soft toffee, chewable candies with filling. There are new types of packaged products.

2024



6  
стр.



5  
стр.



10  
стр.



16  
стр.



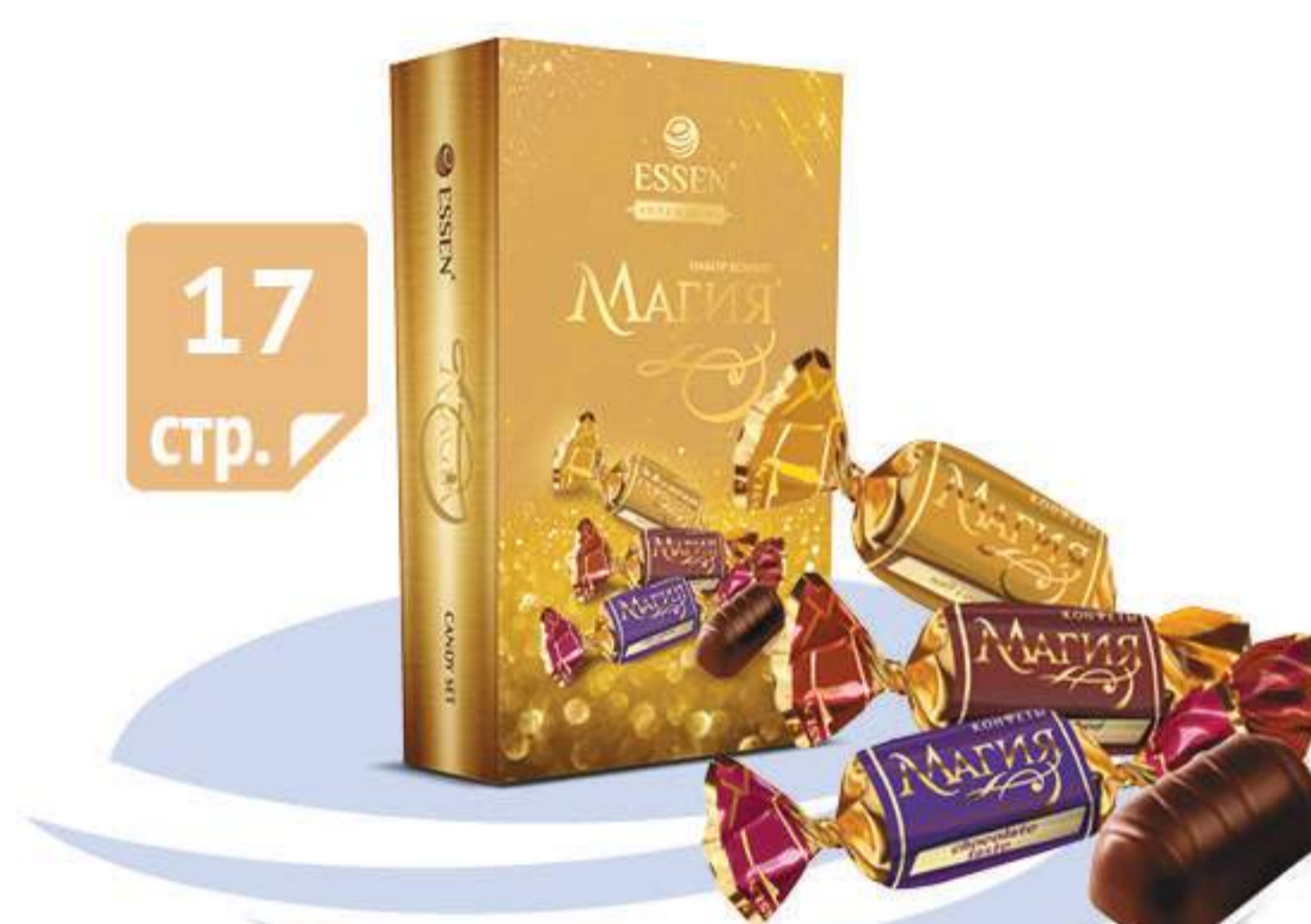
16  
стр.



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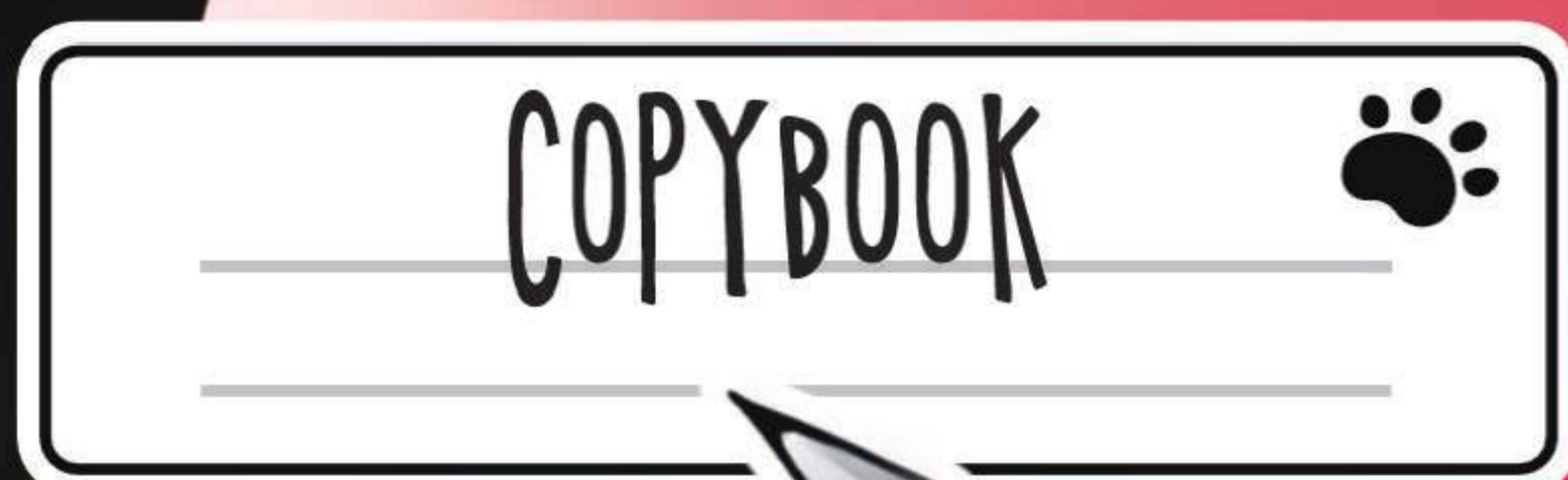
26  
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27  
стр.



# Tasty Entertainment!



PRODUCT OF THE YEAR  
2022



THE BEST PRODUCT  
2020 | 2021 | 2024



PRODUCT OF THE YEAR  
2021 | 2022 | 2023



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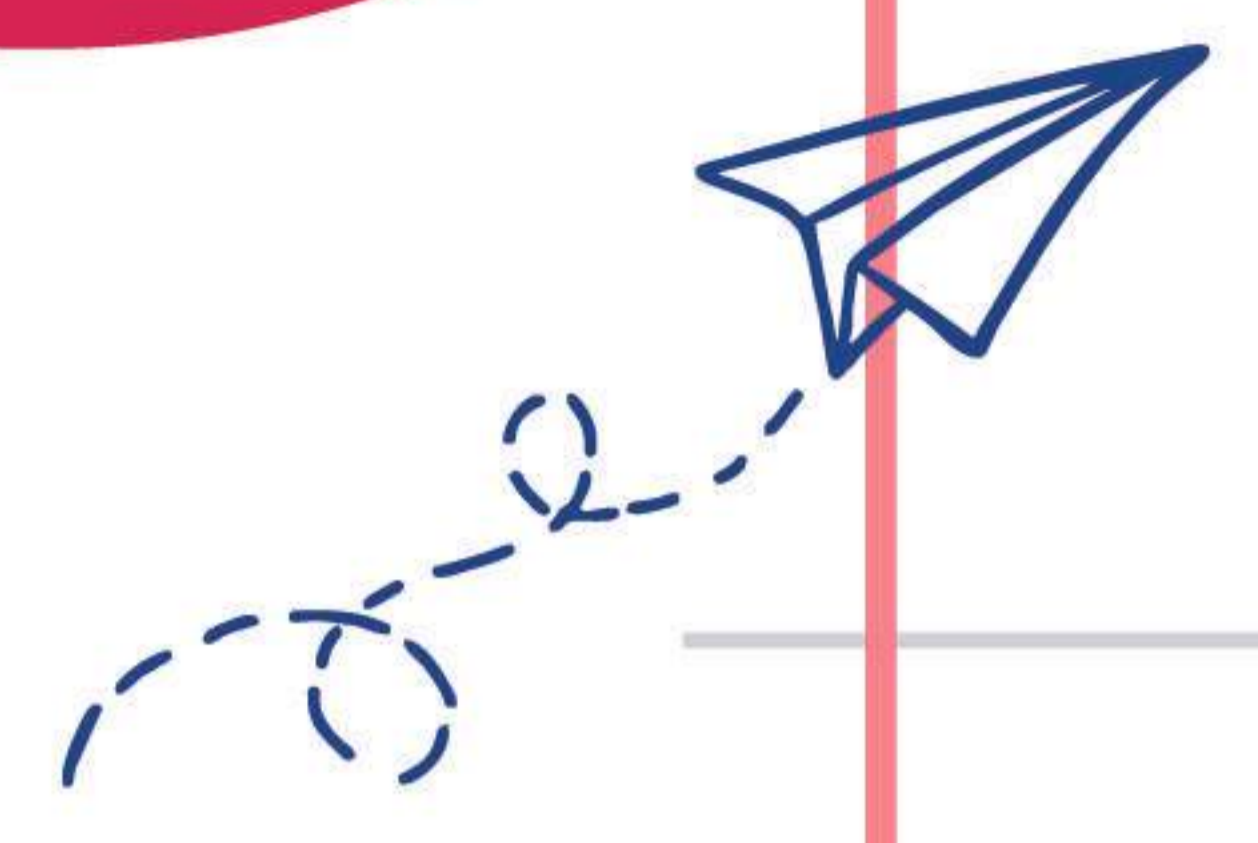


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STATE STANDARD

NEW



«CHO KO-TE»®  
Milk chocolate  
with milk filling

10 month	42 gr	1,26 kg (42 gr × 30 gty.)	5,04 kg (1,26 kg × 4 gty.)

BEST SELLER

STATE STANDARD



«CHO KO-TE»®  
Milk chocolate with cola flavour filling  
and explosive caramel

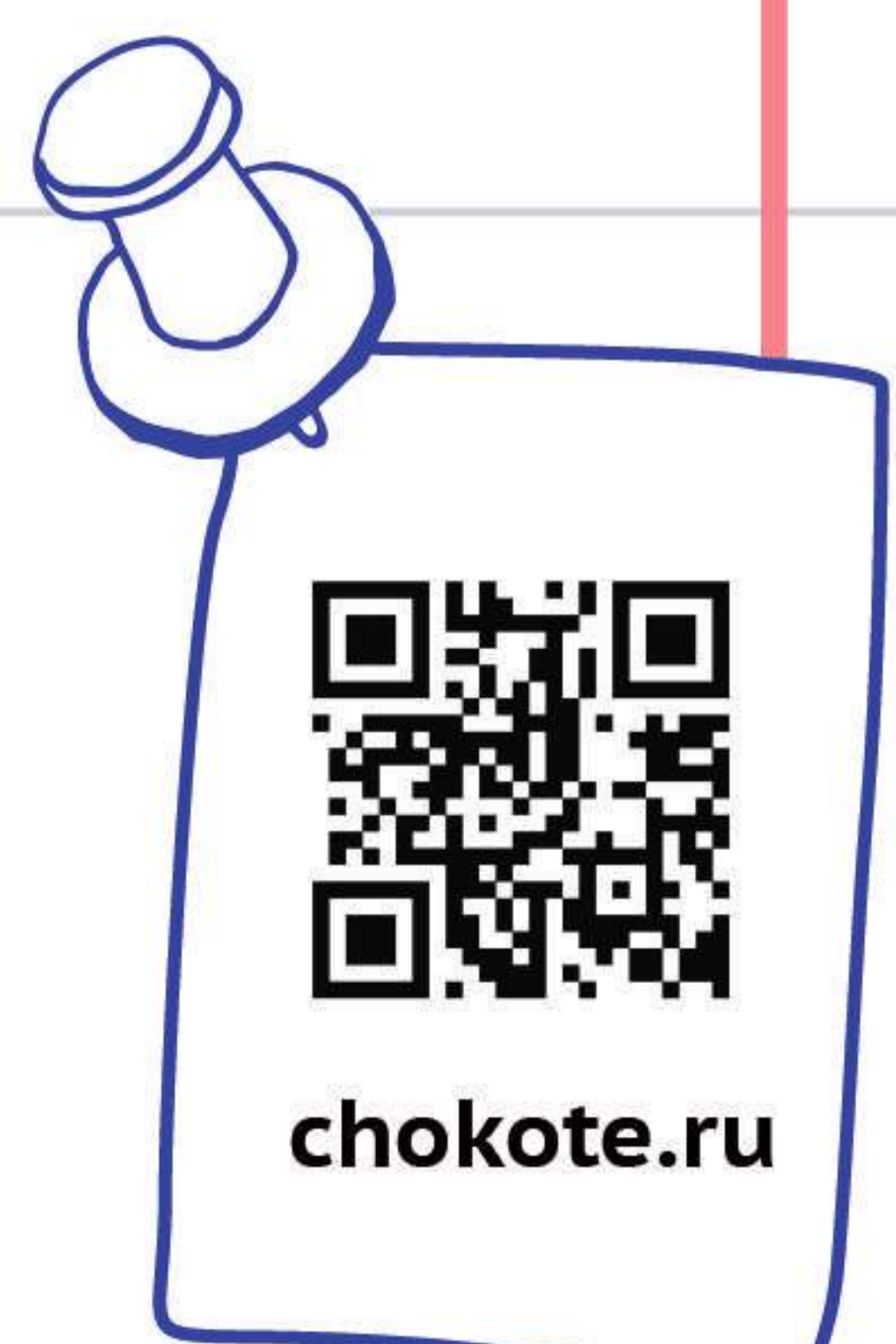
10 month	43 gr	0,86 kg (43 gr × 20 gty.)	6,88 kg (0,86 kg × 8 gty.)



«CHO-KO-TE»®  
Raspberry and Mango  
Milk chocolate bar

10 month	43 gr	0,86 kg (43 gr × 20 gty.)	6,88 kg (0,86 kg × 8 gty.)

CHO KO-TE – Tasty Entertainment!®





NEW



«STICK «CHO KO-TE®»  
Candies with bubble gum flavour  
and explosive caramel

10 month	150 gr	1,8 kg (150 gr × 12 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



«STICK  
«CHO KO-TE®»  
Candies Banana-  
Strawberry

10 month	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight

NEW



«STICK «CHO KO-TE®»  
Candies with «cola»  
flavour and explosive caramel

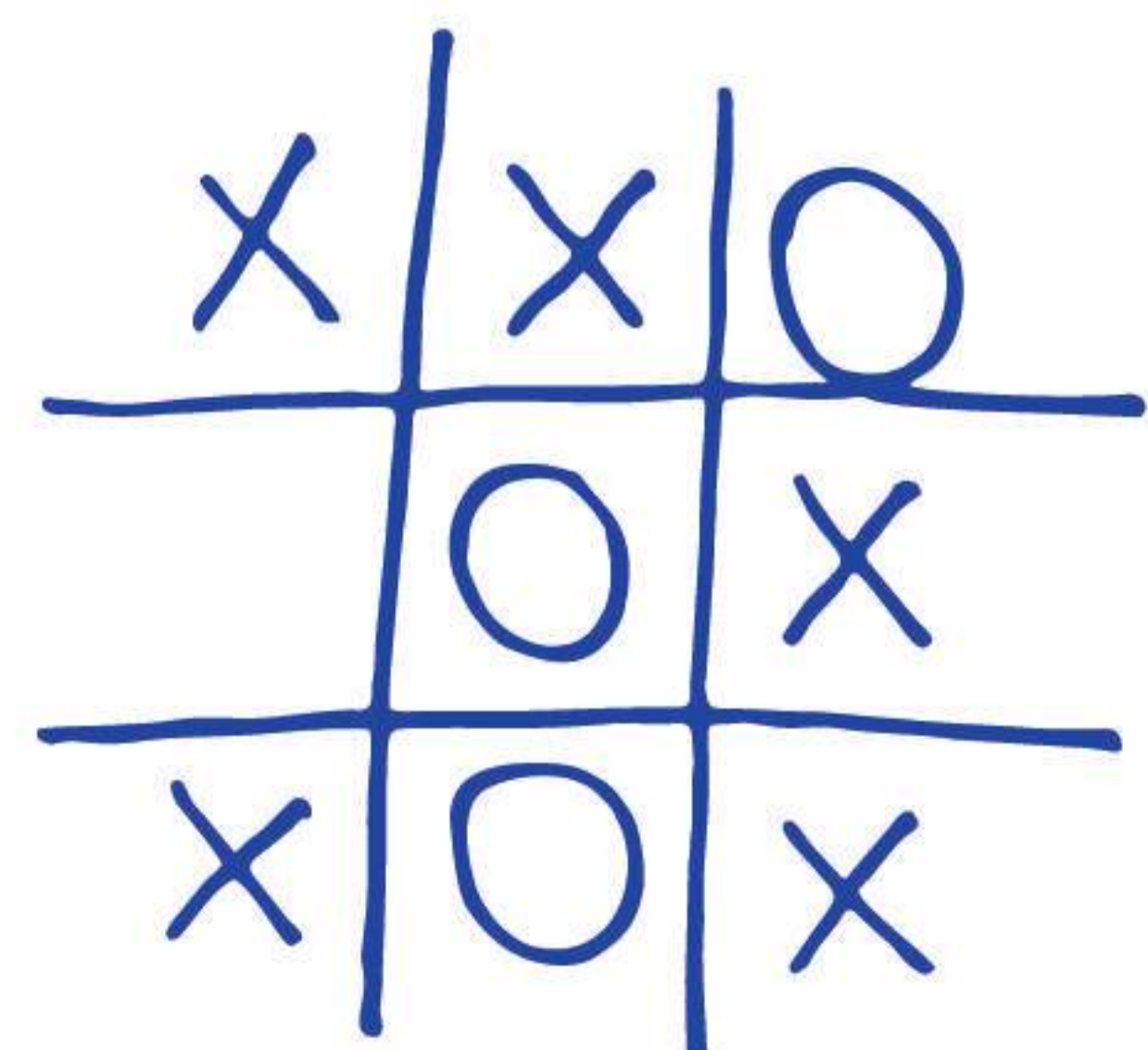
10 month	150 gr	1,8 kg (150 gr × 12 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight

BEST SELLER

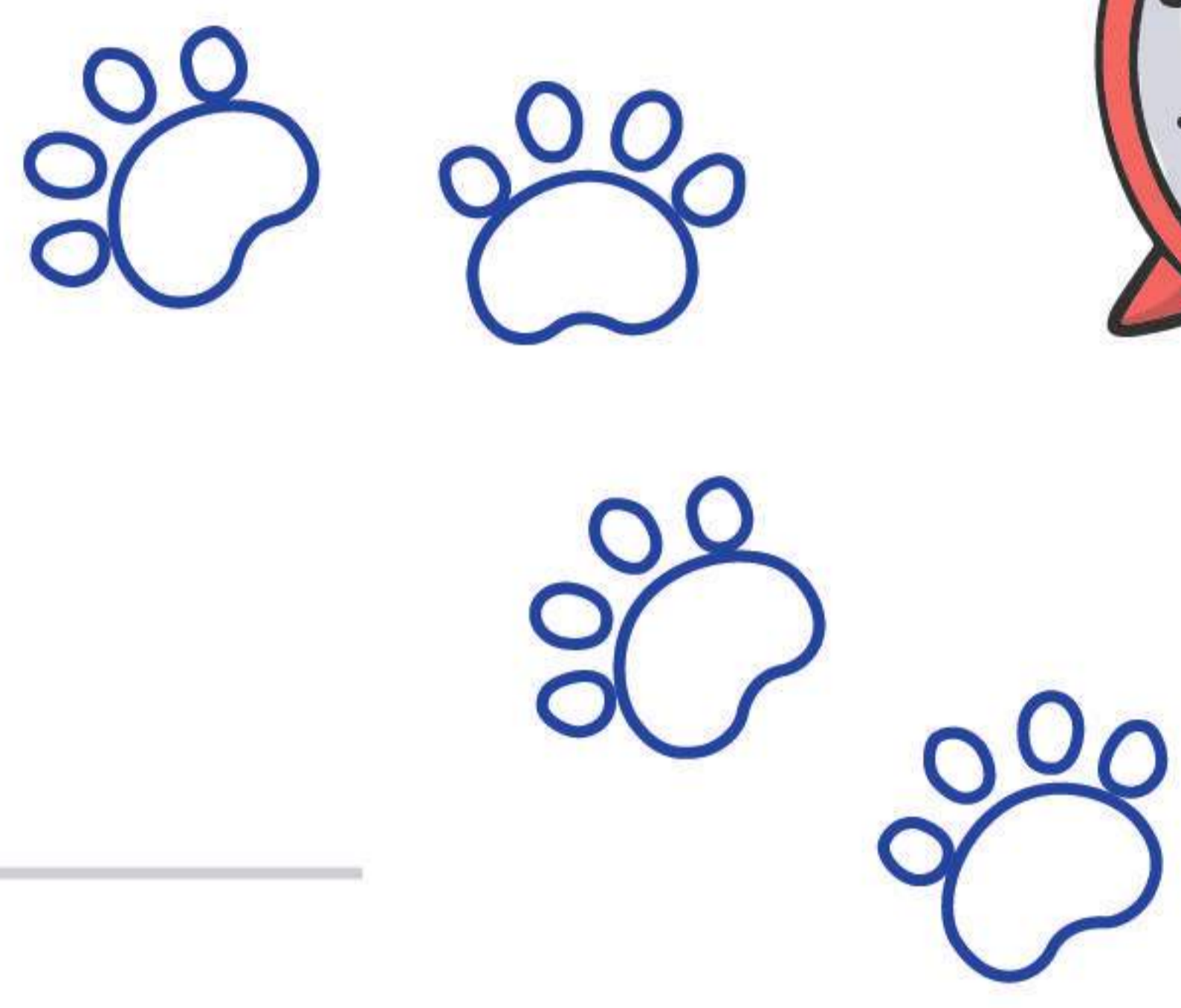


A SET OF CANDIES  
«STICK «CHO KO-TE®» №1  
The set contains:  
Candies with bubble gum flavour  
and explosive caramel,  
candies «Banana-Strawberry»,  
candies with «Cola» flavour  
and explosive caramel

10 month	4 kg by weight



# EXTRUSION TECHNOLOGY PRODUCT



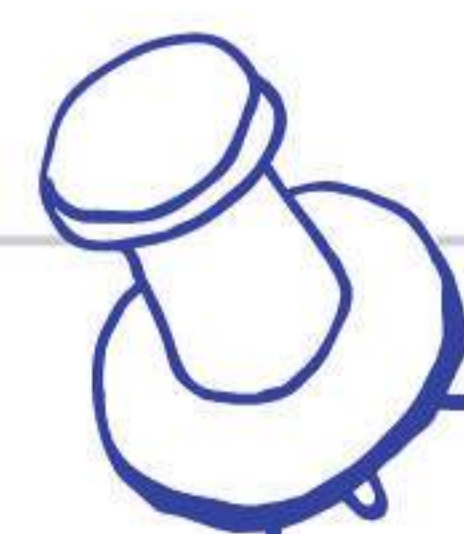
«CHO-KO-TE»®  
Puffs with  
banana filling

12 month	250 gr	3 kg (250 gr × 12 gty.)

«CHO-KO-TE»®  
Puffs with  
cocoa and milk

12 month	250 gr	3 kg (250 gr × 12 gty.)

CHO KO-TE – Tasty Entertainment!®



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# Дайджест!



## #ДайëжБалдëж



PRODUCT OF THE YEAR  
2020 | 2022



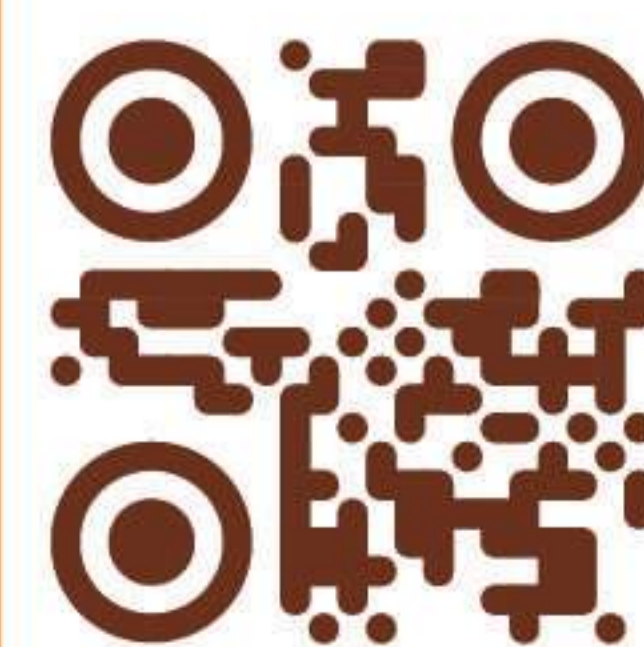
THE BEST PRODUCT  
2020 | 2021 | 2022 | 2024



PRODUCT OF THE YEAR  
2020 | 2021 | 2022 | 2023



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«DAYOZH!® WAFER BAR».  
Candies with nut paste

10 month	40 gr	0,6 kg (40 gr × 15 gty.)	2,4 kg (0,6 kg × 4 gty.)



**BEST SELLER**

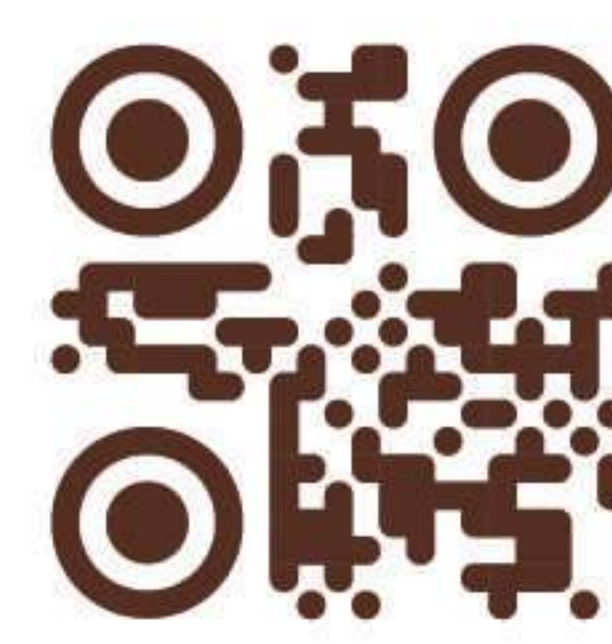


«DAYOZH!® WAFER BAR».  
Candies with caramel,  
peanuts and salted crunches

10 month	40 gr	0,6 kg (40 gr × 15 gty.)	2,4 kg (0,6 kg × 4 gty.)



#ДаёжьБалдёж



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Х 2 БАЛДЕЖ



«DAYOZH!® WAFER BAR». Candies with caramel, raisins, peanuts and crispy

10 month	56 gr (28 gr × 2 gty.)	1,12 kg (56 gr × 20 gty.)	4,48 kg (1,12 kg × 4 gty.)



«DAYOZH!® WAFER BAR». Candies with caramel, peanuts and salted crunches

10 month	54 gr (27 gr × 2 gty.)	1,08 kg (54 gr × 20 gty.)	4,32 kg (1,08 kg × 4 gty.)



«DAYOZH!® WAFER BAR». Candies with nut paste

10 month	50 gr (25 gr × 2 gty.)	1 kg (50 gr × 20 gty.)	4 kg (1 kg × 4 gty.)





«DAYOZH!® LIGHT»  
Candies with chocolate  
brownie flavour

10 month	500 gr	3 kg (500 gr × 6 gty.)	3 kg by weight



**NEW**

«DAYOZH!® MINI»  
Candies with caramel,  
peanuts and crispy

12 month	22 gr	792 gr (22 gr × 36 gty.)	3,168 kg (792 gr × 4 gty.)

**BEST SELLER**



«DAYOZH!®»  
Candies «Banana Flavour»  
with caramel and crispy

12 month	1,5 kg by weight	3 kg by weight

**BEST SELLER**



«DAYOZH!®»  
Candies with caramel,  
peanuts and crispy

12 month	1,5 kg by weight	3 kg by weight



«DAYOZH!®»  
Candies Ice cream flavour

10 month	1,5 kg by weight	3 kg by weight



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# #SHAREYOUREMOTION



CRISPY

DELICIOUS  
WHOLE  
HAZELNUT

DELICATE  
FILLING

MILK  
CHOCOLATE



PRODUCT OF THE YEAR  
2016 | 2017



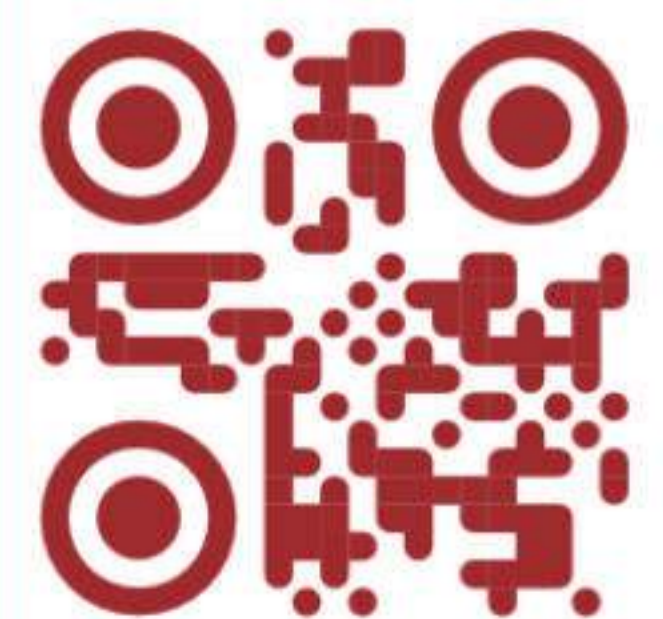
THE BEST PRODUCT  
2020 | 2023 | 2024



PRODUCT OF THE YEAR  
2019



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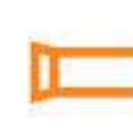


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## WAFER CANDIES







#wholehazelnut !!

CANDIES «35»®  
with chocolate flavour





			
10 month	20 gr	500 gr (20 gr × 25 gty.)	4 kg (500 gr × 8 gty.)

«35»®. «BAR «ORESHEK»®.  
Candies with whole hazelnut  
and creamy-nut filling

			
10 month	25 gr	500 gr (25 gr × 20 gty.)	4 kg (500 gr × 8 gty.)



CANDIES «35»® TWEEL'S®  
with crushed peanuts  
and crispy

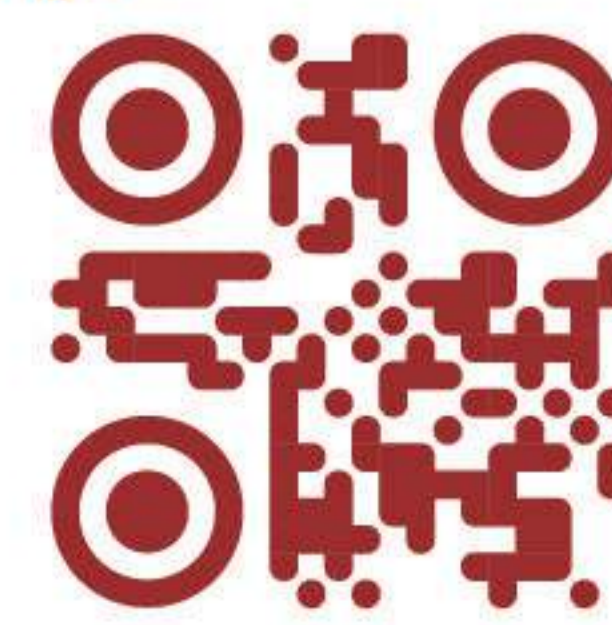
			
10 month	200 gr	1,6 kg (200 gr × 8 gty.)	3,3 kg by weight



CANDIES «35»® TWEEL'S®  
with chocolate brownie  
flavour

			
10 month	200 gr	1,6 kg (200 gr × 8 gty.)	3,3 kg by weight

#SHAREYOUREMOTION



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# WAFER CANDIES



CANDIES «35»®  
with chocolate flavour

		
10 month	1,5 kg by weight	4 kg by weight

#CRISPYWAFER



CANDIES «35»®  
with creamy filling

		
10 month	1,5 kg by weight	4 kg by weight

#beautifuldecor

#SHAREYOUR EMOTION



CANDIES «35»®  
with sea salt and crunches  
with caramel flavour

		
10 month	1,5 kg by weight	4 kg by weight



Emotion

MADE WITH LOVE!



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**PRODUCT OF THE YEAR**  
2020 | 2022



**THE BEST PRODUCT**  
2020 | 2021 | 2022 | 2023



**PRODUCT OF THE YEAR**  
2022



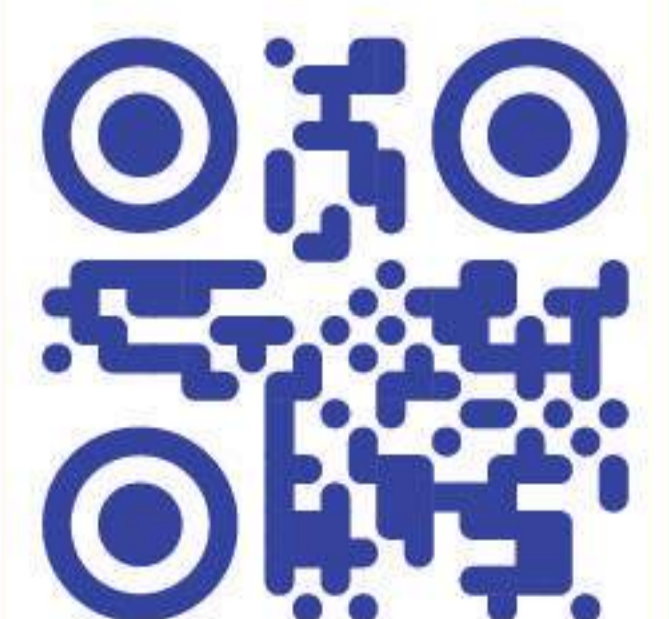
**ACHIEVEMENT IN IMPORT SUBSTITUTION**  
2023



**THE BEST INNOVATIVE PRODUCT**  
2021 | 2023



**PRODUCT OF THE YEAR GRAND-PRIX**  
2024



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**NEW**



**A SET OF CANDIES «WHITE TRUFFLE»**

The set contains:  
candies «White Truffle» with blueberry filling,  
candies «White Truffle» with raspberry filling,  
candies «White Truffle»

10 month	180 gr	1,8 kg * (180 gr × 10 gty.)



**BEST SELLER**



**CANDIES «Q»®**  
with creamy filling, almonds and  
coconut

10 month	150 gr	0,9 kg (150 gr × 6 gty.)



**NEW**



**A SET OF CANDIES «Q»®**  
The set contains:  
candies «Q»® «Strawberry with milk»  
with almond and coconut,  
candies «Q»® with creamy filling,  
almond and coconut

10 month	84 gr	1,092 kg (84 gr × 13 gty.)



\* Check the details with the sales manager





# CANDIES IN BOXES

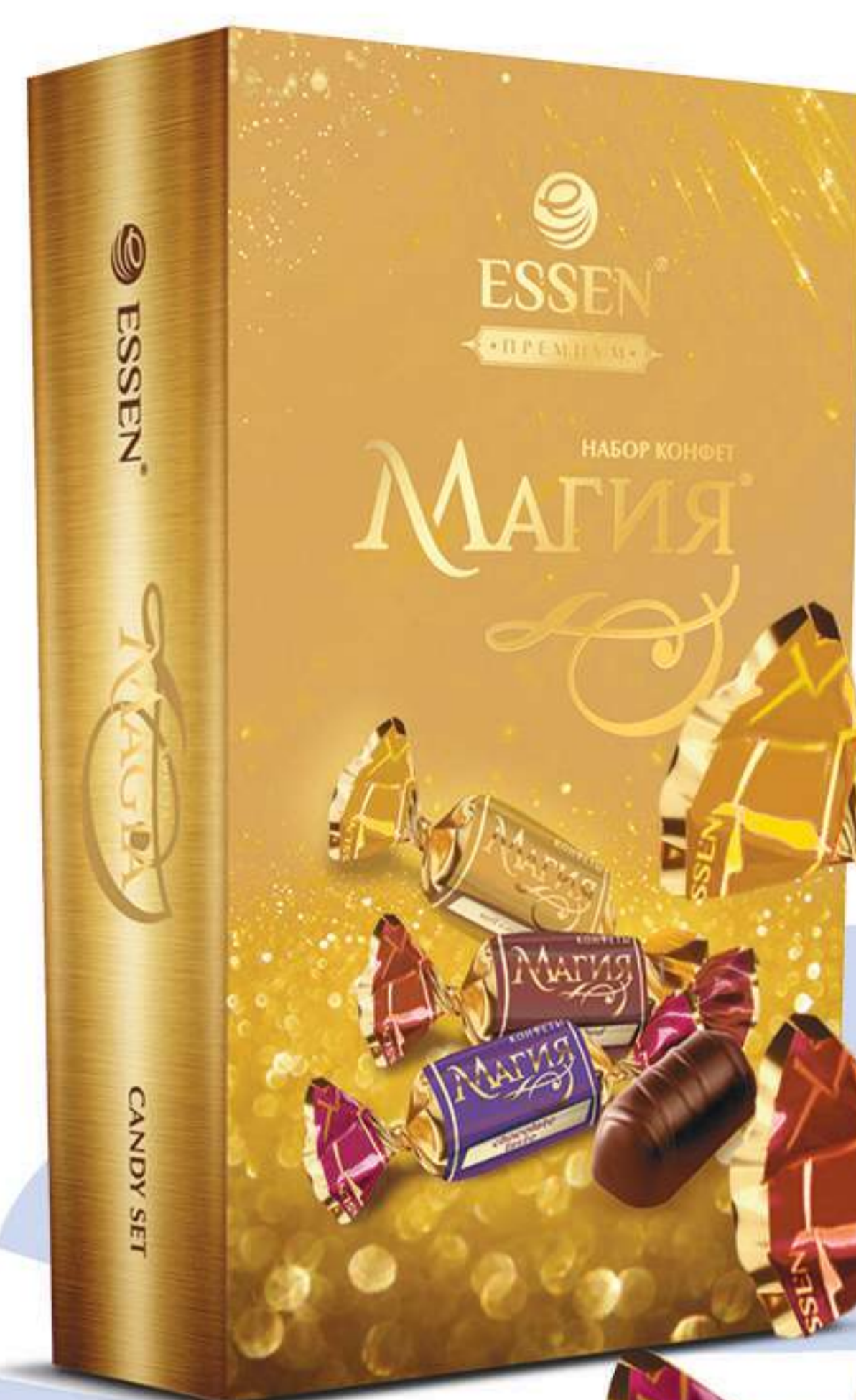


**BEST SELLER**



**«ESSEN»® «MAGIA»®  
Candies with chocolate  
truffle flavour**

10 month	127 gr	1,524 kg * (127 gr × 12 gty.)



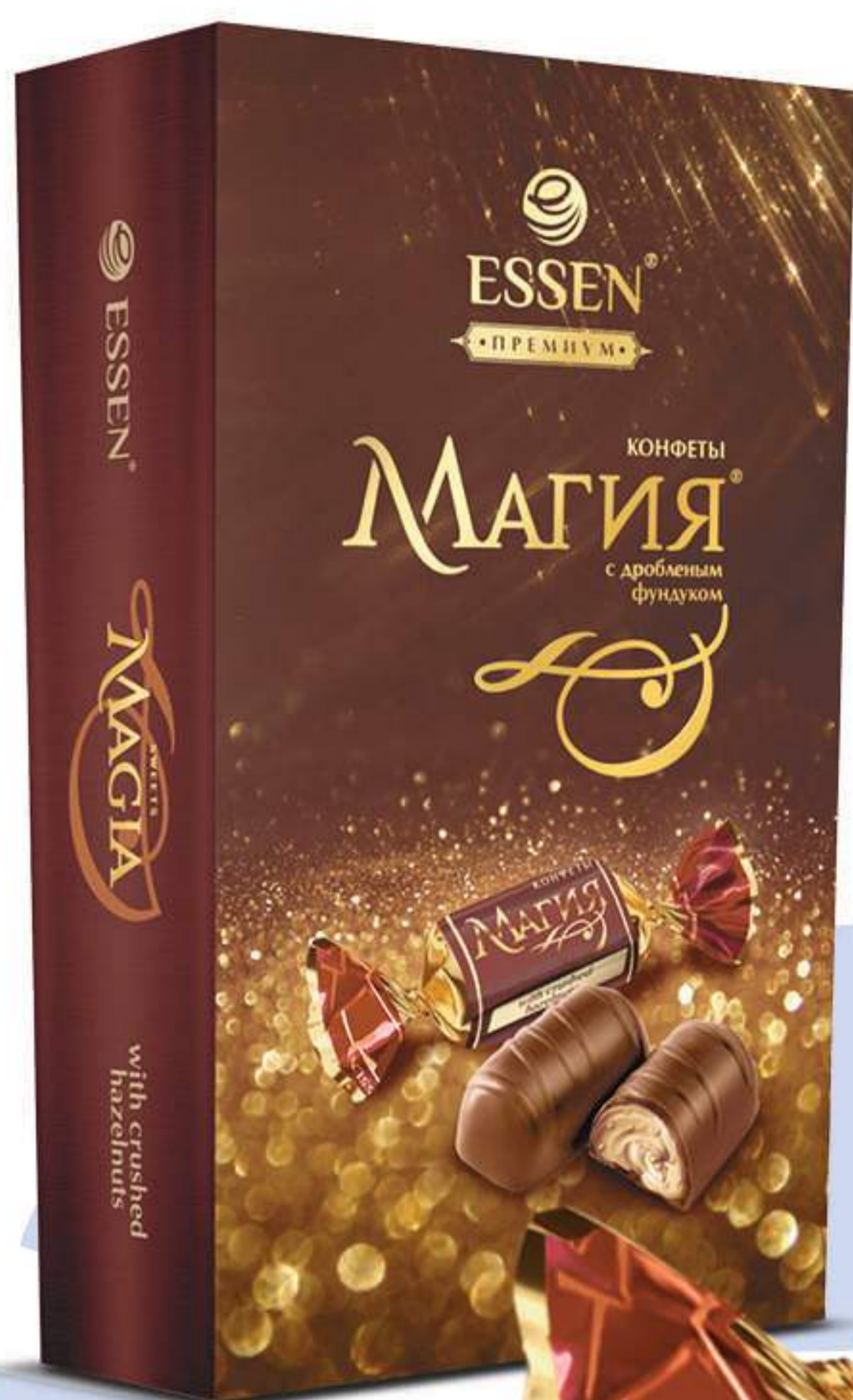
**NEW**



**A SET OF CANDIES «ESSEN»® «MAGIA»®.**

The set contains:  
«Essen»® «Magia»® Candies  
with chocolate truffle flavour,  
«Essen»® «Magia Soft Caramel»,  
«Essen»® «Magia»® Candies  
with crushed hazelnuts

10 month	127 gr	1,524 kg (127 gr × 12 gty.)



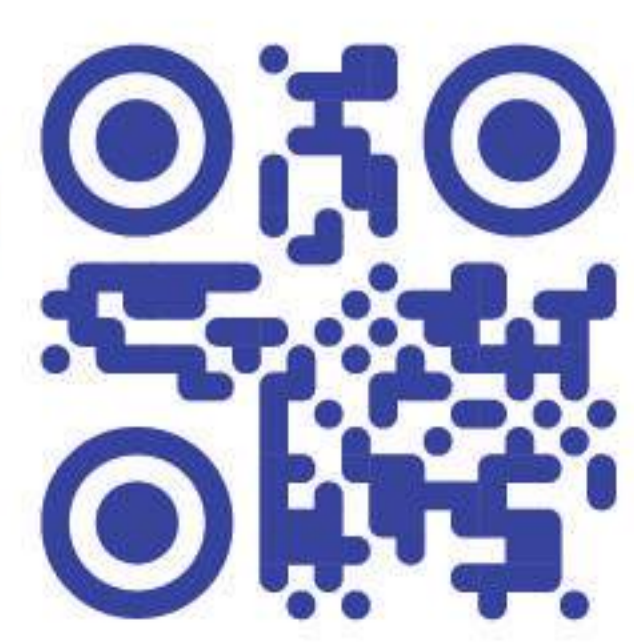
**NEW**



**«ESSEN»® «MAGIA»®  
Candies with crushed  
hazelnuts**

10 month	127 gr	1,524 kg (127 gr × 12 gty.)

\* Check the details with the sales manager



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# SHAPED CANDIES



**A SET OF CANDIES «TRUFFLE»**  
The set contains:  
candies «Classic Truffle»,  
candies «Milk Truffle»,  
candies «White Truffle»

10 month	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



**«CLASSIC TRUFFLE»  
Candies**

10 month	200 gr	2 kg (200 gr × 10 gty.)	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



**«WHITE TRUFFLE»  
Candies**

10 month	4 kg by weight



**«MILK TRUFFLE»  
Candies**

10 month	200 gr	2 kg (200 gr × 10 gty.)	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



**«ESSEN»®. «MAGIA»®  
Candies with chocolate  
truffle flavour**

10 month	500 gr	5 kg (500 gr × 10 gty.)	1 kg	5 kg (1 kg × 5 gty.)	4 kg by weight






**«VIENO GOLD»®  
Candies**

**«VIENO DARK»®  
Candies**

10 month	1 kg	4 kg (1 kg × 4 gty.)	10 month	1 kg	4 kg (1 kg × 4 gty.)




«ZOLUSHKA WITH MILK»  
Candies

		
10 month	1 kg	4 kg (1 kg × 4 gty.)


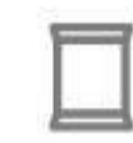



«ZOLUSHKA WITH COCOA»  
Candies

		
10 month	1 kg	4 kg (1 kg × 4 gty.)






«BERLINGO WITH MILK»  
Candies

		
10 month	1 kg	4 kg (1 kg × 4 gty.)



«BERLINGO SHOKONTE»  
Candies

		
10 month	1 kg	4 kg (1 kg × 4 gty.)



A SET OF CANDIES «BERLINGO»  
The set contains:  
candies «Berlingo Shokonte»,  
candies «Berlingo with milk»

	
10 month	4 kg by weight



**NEW**



**«SLADA»®**  
Candies with  
toffee-creamy flavour

10 month	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight

STATE  
STANDARD



**«DOROTHY»**  
Fondant candies  
with milk

12 month	4 kg by weight



**BEST SELLER**



**«ZOLUSHKA»**  
Candies

12 month	200 gr	2 kg (200 gr × 10 gty.)	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight

**BEST SELLER**



**«TOFFEE CREAM»® COCOA**  
Candies

10 month	200 gr	2 kg (200 gr × 10 gty.)	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight

**BEST SELLER**



**«SHADO CHERRY»**  
Candies with jelly filling

12 month	200 gr	2 kg (200 gr × 10 gty.)	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight

# JELLY AND MILK-JELLY CANDIES



«TRU-LA-LA» LIME  
Candies

10 month	1 kg	4 kg (1 kg × 4 gty.)



«LUNNAYA SONATA»  
Candies

12 month	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



«NYAMBERRY»  
Candies with apricot  
and mango flavour

12 month	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight

## BEST SELLER



«DOYARUSHKA»  
Candies

10 month	500 gr	5 kg (500 gr × 10 gty.)	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight





«SWEETY!»<sup>®</sup>  
Candies with chocolate flavour

10 month	500 gr	3 kg (500 gr × 6 gty.)	1,5 kg by weight



«SWEETY!»<sup>®</sup>  
Candies with creamy filling

10 month	500 gr	3 kg (500 gr × 6 gty.)	1,5 kg by weight



A SET OF CANDIES «SWEETY!»<sup>®</sup>

The set contains:  
Candies «SWEETY!»<sup>®</sup> with chocolate flavour,  
Candies «SWEETY!»<sup>®</sup> with creamy filling

10 month	3,3 kg by weight



NEW



«KAK TAK?»  
Wafer candies  
with caramel and coconut

8 month	58 gr (29 gr × 2 gty.)	1,16 kg (58 gr × 20 gty.)	4,64 kg (1,16 kg × 4 gty.)

BEST SELLER



«KAK TAK?»  
Wafer candies  
with caramel and coconut

8 month	210 gr	1,68 kg (210 gr × 8 gty.)	500 gr	4 kg (500 gr × 8 gty.)	3 kg by weight

STATE STANDARD



«ARAMI»<sup>®</sup>  
Candies with coconut flakes

10 month	200 gr	1,6 kg (200 gr × 8 gty.)	2 kg by weight

# CHEWY CANDIES



**SET OF CHEWY CANDIES «SWEETY!®»**  
The set contains: «SWEETY!® CHERRY», «SWEETY!® LIME», «SWEETY!® ORANGE»

12 month	200 gr	2 kg (200 gr × 10 gty.)	500 gr	5 kg (500 gr × 10 gty.)	1 kg	5 kg (1 kg × 5 gty.)	4 kg by weight



**«BELIY MISHKA»**  
unglazed candies

12 month	500 gr	3,5 kg (500 gr × 7 gty.)	4 kg by weight

**BEST SELLER**



**NEW**

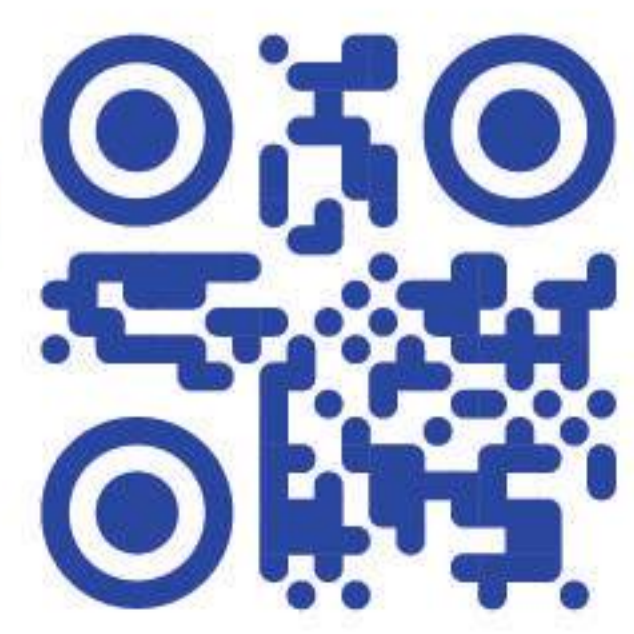
**SET OF CHEWY CANDIES «SWEETY! SOUR MIX»**  
The set contains:  
«SWEETY! SOUR MIX» Chewy candies with grapefruit and pineapple flavour,  
«SWEETY! SOUR MIX» Chewy candies with lime and lulo flavour, «SWEETY! SOUR MIX» Chewy candies with peach and apple flavour

12 month	180 gr	1,8 kg (180 gr × 10 gty.)



**«BELIY MISHKA»**  
Unglazed candies with crushed peanuts

12 month	500 gr	3,5 kg (500 gr × 7 gty.)	4 kg by weight



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STATE STANDARD

NEW

«ESSEN»®  
CREAMY TOFFEE

12 month	500 gr	5 kg (500 gr × 10 gty.)	4 kg by weight



NEW

STATE STANDARD

«ESSEN»® A SET OF CREAMY TOFFEE

The set contains:

- «ESSEN»® Creamy toffee with peanut filling,
- «ESSEN»® Creamy toffee with cocoa filling,
- «ESSEN»® Creamy toffee

12 month	4 kg by weight



**BEST SELLER**

**STATE STANDARD**



**JELLY MARMALADE «CITRUS MIX» MAKHEEV™**

6 month	250 gr	2,5 kg (250 gr × 10 gty.)	2 kg	8 kg (2 kg × 4 gty.)

**BEST SELLER**

**STATE STANDARD**



**JELLY MARMALADE «FRUIT MIX» MAKHEEV™**

6 month	250 gr	2,5 kg (250 gr × 10 gty.)	2 kg	8 kg (2 kg × 4 gty.)

**STATE STANDARD**



**«ESSEN»® JELLY MARMALADE with cherry and apricot flavour**

6 month	250 gr	2,5 kg (250 gr × 10 gty.)

**STATE STANDARD**

**NEW**



**«ESSEN»® JELLY MARMALADE with strawberry and apple flavour**

6 month	250 gr	2,5 kg (250 gr × 10 gty.)



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NEW

«BON BONEL»® DESSERT MINI  
with caramel and cookies  
with cocoa

12 month	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



NEW

«BON BONEL»® DESSERT MINI  
with caramel

12 month	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



NEW

«BON BONEL»® DESSERT MINI  
with caramel and peanuts

12 month	1 kg	4 kg (1 kg × 4 gty.)	4 kg by weight



«CHUDO CHUDNOE»®.  
Candies with cookies  
and crispy

12 month	500 gr	5 kg (500 gr × 10 gty.)	4 kg by weight

**NEW**



«KOROLEVSKIY VYBOR»®  
Glazed dessert  
with coconut

	
10 month	3 kg by weight

**NEW**



«KOROLEVSKIY VYBOR»®  
Glazed dessert  
with peanut

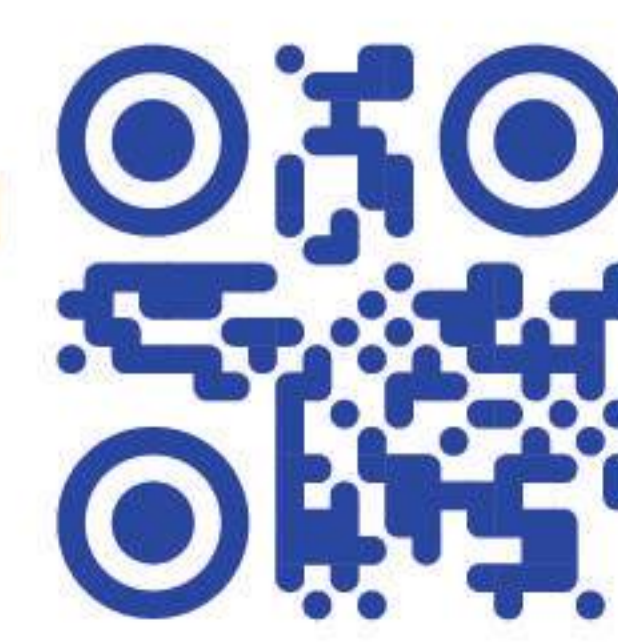
	
10 month	3 kg by weight

**NEW**



«KOROLEVSKIY VYBOR»®  
Glazed dessert  
with chocolate brownie flavour

	
10 month	3 kg by weight



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**NEW**

**«BESEDA»®.**  
Dessert «Orange»  
with cocoa

10 month	3 kg by weight



**NEW**



**«CHUDO CHUDNOE»®.**  
Dessert «Cherry»  
with cocoa

10 month	500 gr	4 kg (500 gr × 8 gty.)	3 kg by weight



**«QVINTO»®.**  
Dessert «Orange»  
with cocoa




10 month	29 gr	174 gr (29 gr × 6 gty.)	2,262 kg (174 gr × 13 gty.)	0,609 kg (29 gr × 21 gty.)	2,436 kg (0,609 kg × 4 gty.)



# EXTRUSION TECHNOLOGY PRODUCT






**«CRASHBASH®».**  
Snack with caramel  
and peanut flavour

		
12 month	150 gr	1,8 kg (150 gr × 12 gty.)



**«CRASHBASH®».**  
Snack with chocolate  
brownie flavour

		
12 month	150 gr	1,8 kg (150 gr × 12 gty.)

**NEW**



**«BESEDA®»**  
Extrusion technology product  
with caramel flavour

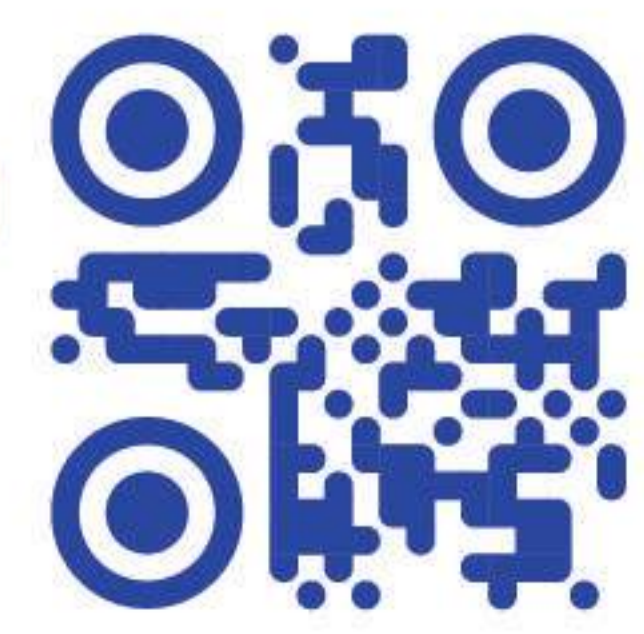
		
12 month	250 gr	2,5 kg (250 gr × 10 gty.)

**NEW**



**«CHUDO CHUDNOE®»**  
Extrusion technology product  
with toffee flavour

		
12 month	250 gr	2,5 kg (250 gr × 10 gty.)



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# EXTRUSION TECHNOLOGY PRODUCT



**NEW**

«BESEDA»®.  
Crispy sticks  
with filling with milk

12 month	160 gr	*



**NEW**

«BESEDA»®.  
Crispy sticks  
with milk chocolate

12 month	160 gr	*



**BEST SELLER**

«BESEDA»®.  
Crispy sticks with filling  
with tiramisu flavour

12 month	180 gr	2,52 kg (180 gr × 14 gty.)



**BEST SELLER**

«BESEDA»®.  
Crispy sticks with filling  
with vanilla flavour

12 month	180 gr	2,52 kg (180 gr × 14 gty.)



«BESEDA»®.  
Extrusion technology  
product with boiled  
condensed milk flavour

12 month	3 kg by weight

**NEW**



«BESEDA»®.  
Extrusion technology product  
with chocolate flavour

12 month	3 kg by weight

# EXTRUSION TECHNOLOGY PRODUCT



**«KHRUSTINKA»®.**  
Extrusion technology  
product with cocoa with  
banana flavour filling

12 month	400 gr	3,6 kg (400 gr × 9 gty.)

**NEW**



**«KHRUSTINKA»®.**  
Extrusion technology  
product with chocolate  
flavour

12 month	400 gr	3,6 kg (400 gr × 9 gty.)



**«KHRUSTINKA»®.**  
Extrusion technology  
product with cocoa with  
milk flavour filling

12 month	400 gr	3,6 kg (400 gr × 9 gty.)

\* Check the details with the sales manager

**NEW**



**«KHRUSTINKA»®.**  
Extrusion technology  
product with chocolate  
flavour

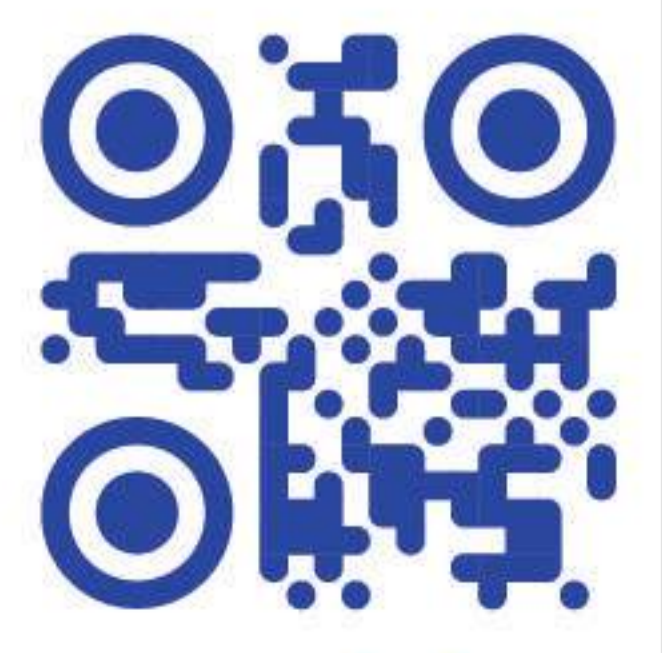
12 month	200 gr	*

**NEW**



**«KHRUSTINKA»®.**  
Extrusion technology  
product with nut flavour  
filling

12 month	200 gr	*



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# EXTRUSION TECHNOLOGY PRODUCT

**BEST SELLER**



**Snack «CRISPY ROLLS  
WITH CHOCOLATE FLAVOUR»**

12 month	400 gr	3,6 kg (400 gr × 9 gty.)	2 kg by weight

**NEW**



**Snack «CRISPY ROLLS  
WITH LEMON CREAM FLAVOUR»**

12 month	400 gr	3,6 kg (400 gr × 9 gty.)	2 kg by weight

**BEST SELLER**



**Snack «CRISPY ROLLS  
WITH CONDENSED MILK FLAVOUR»**

12 month	400 gr	3,6 kg (400 gr × 9 gty.)	2 kg by weight








**«VERTUSHKI-VESNUSHKI»  
Decorated wafers  
with boiled condensed milk flavour**

		
6 month	400 gr	3,6 kg (400 gr × 9 gty.)



**«VERTUSHKI-VESNUSHKI»  
Decorated wafers  
with chocolate flavour**

		
6 month	400 gr	3,6 kg (400 gr × 9 gty.)



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POSTER A2. 420 × 594 mm



AUTO BRANDING



SHELF TALKER



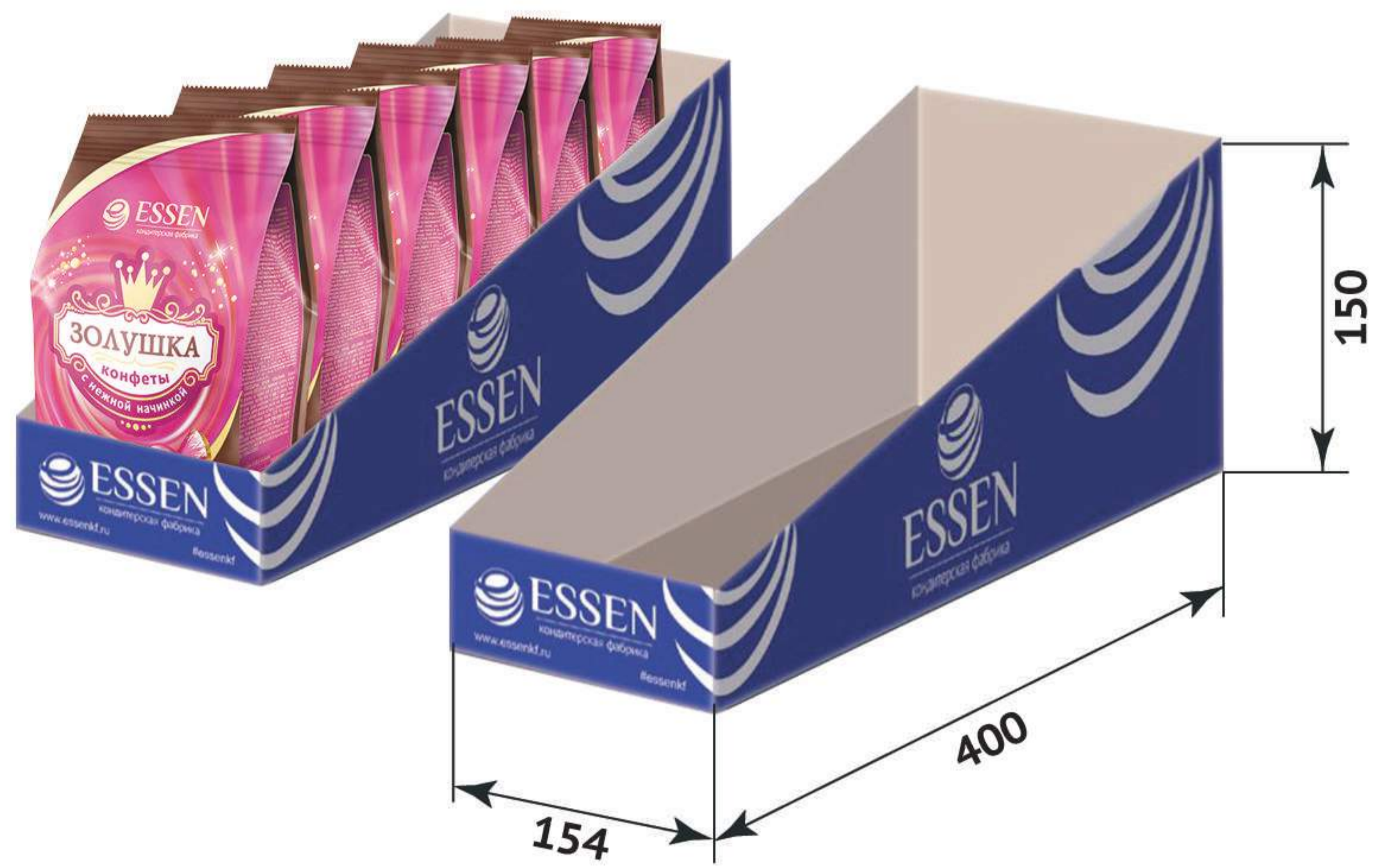
TRUCK BRANDING



DISPLAY STRIP 100×950 MM



BRANDED TRAY



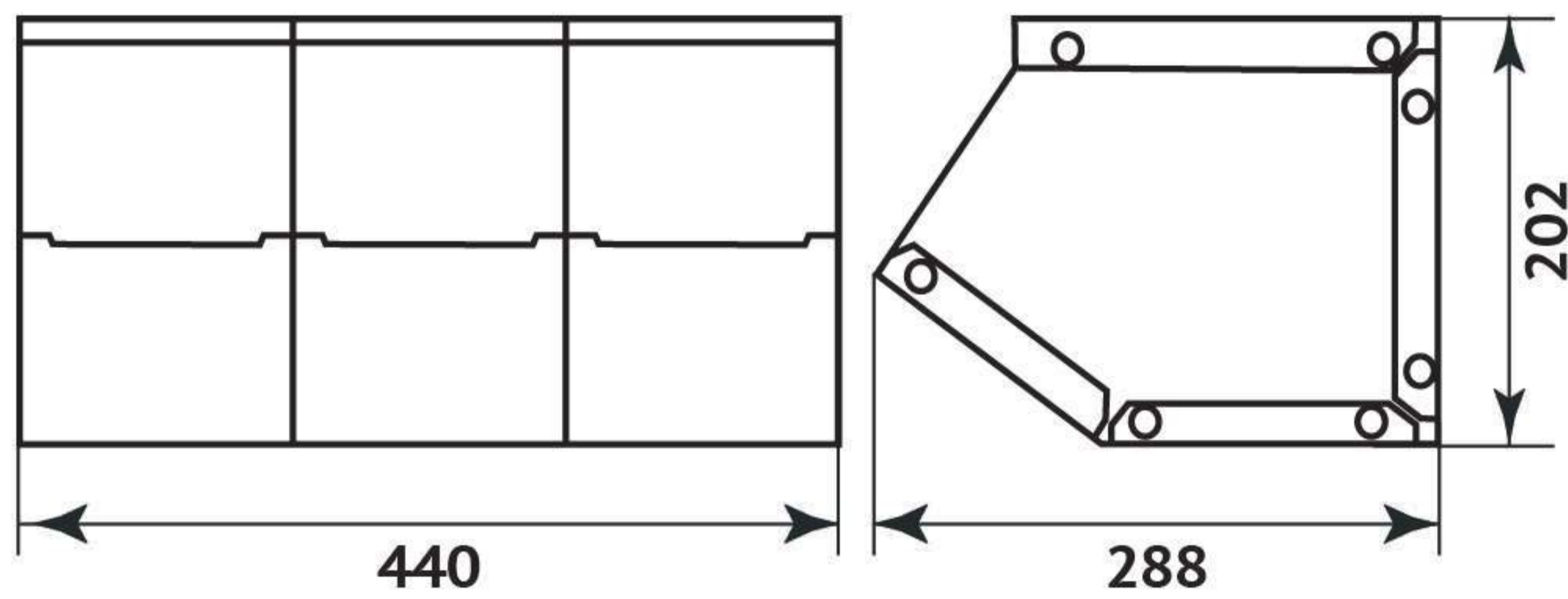
COIN BOX 166×166 mm



DISPENSER - TRAY

FRONT VIEW

SIDE VIEW



DISPENSER - TRAY FOTO



PRICE LABEL STICKER 90 × 100 mm



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## ESSEN Confectionery

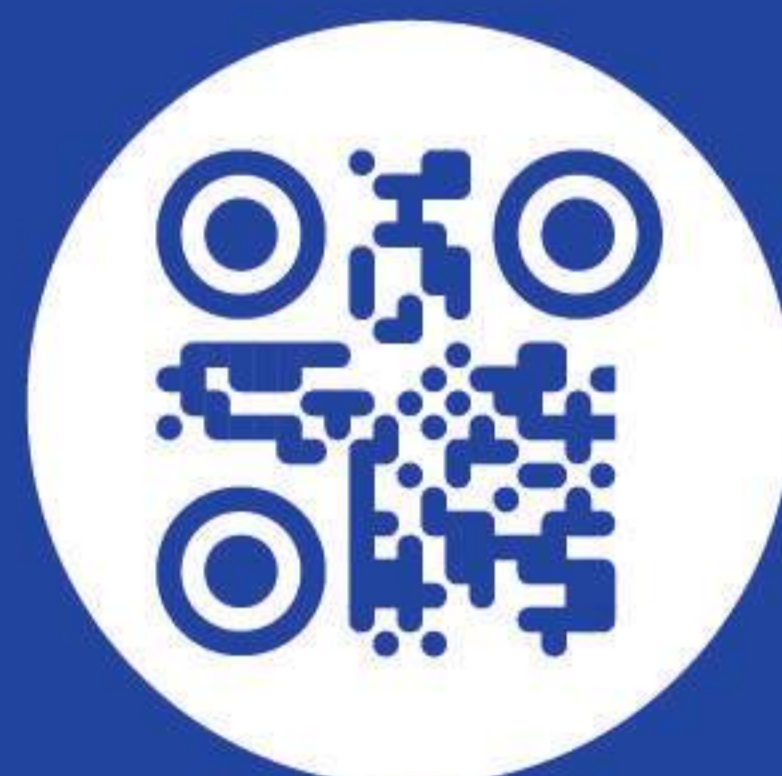
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**ESSEN**<sup>®</sup>  
confectionary factory



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